



the
WRITEROLOGIST'S
guide



Writerology.net

The Writerologist's Guide to...

TWITTER

Writing can be solitary in nature, but that doesn't mean you have to scribble down words all by your lonesome. Now you can connect with people all over the world, right from the comfort of your write cave. The internet is a wonderful thing, no?

In this starter pack, I'll be walking you step-by-step through the fast-moving, exciting (and highly addictive) worlds of Twitter and Twitter chats. If you're already familiar with Twitter and how it works, feel free to skip ahead to Q3, but if you've yet to try this titan of the social media world, I'm here to help.

Ready to get started? Then let's dive in with a Q&A.

Q1: *What is Twitter and why should writers be on it?*

A1: **Twitter** is a social media platform that focuses on succinct, real-time interaction, and it's this kind of interaction that's of great benefit to writers.

With only 140 characters to write a message in, there's no room for fluff. Great practice for cutting the flab from your writing, right? The fast-moving, real-time nature of Twitter is also fantastic for meeting and chatting with other writers—but I'm getting ahead of myself! More on that in the Twitter chat section.

Q2: *What are hashtags?*

A2: The trusty hashtag is one of the most useful tools for writers on Twitter, yet sadly many people give them a wide berth because they aren't sure what hashtags are or how to use them. But no more! Time for a quick hashtag lesson.

Using a hashtag in a tweet is a way to categorise your message and reach others who have used or searched for the same hashtag. For example, the #amwriting hashtag is commonly used in tweets about (you guessed it) writing. If you click on '#amwriting' in a tweet, you'll bring up a list of messages that also include that hashtag.

Why is that useful for writers? Connections, my friend. You can use writing- and reading-related hashtags to find fellow lovers of the written word and be found by them in turn. Including these types of hashtag in your tweets can help you to make new friends, find new readers, build a network of contacts, become part of a community and more.

So what are these magical hashtags for writers? Some of the most popular ones are...

#amwriting

#writingprompt

#writetip

#writerslife

#amreading

#amediting

#writerproblems

Give it a try yourself if you're new to hashtags and take full advantage of the hashtags for writers listed above to make new connections in the writing world.

Q3: *So what's this Twitter chat thing?*

A3: In a nutshell, a Twitter chat involves a host—in this case, me—and participants—in this case, you and the wonderful writers of the Web—discussing a topic in a Q&A style, using a particular hashtag. Pretty simple, right?

Q4: *How do I use the hashtag in the chat?*

A4: Each Twitter chat will have a hashtag that all its participants use in their tweets—in our case, [#storycrafter](#). This means everyone can follow that hashtag, keep track of the conversation and join in themselves. You can include the hashtag anywhere in your tweet, though it's usually included right at the end.

“After stumbling across #storycrafter, it has become an integral part of my week. I found an entire community I didn’t know existed.

Exploring a different aspect of my writing each week has made me see so many things I take for granted. I’ve left with new sites, new ideas, and a new appreciation for the craft.

But most of all, I no longer feel alone or lost. #Storycrafter is full of amazing writers and we can always use more!”

— Jessie (@LraeZolts)

Q5: *What format is used for the questions and answers?*

A5: The Q&A format of a Twitter chat is just like the format I’ve been using in this guide. The host will ask a series of questions starting with Q1, Q2, etc., and the participants will answer the questions with A1, A2, etc., respectively. There’s usually around 5-6 questions asked over the course of an hour.

Here’s an example from the Must-Have Tools for Writers #storycrafter chat:

Q1. What tools do you use to help you write your first draft?
#storycrafter

— Faye Kirwin (@Writerology)

A1. Scrivener, Google Docs, Google Sheets, lots of paper, and Skype or Hangouts to chat to my writing buddies! :) #storycrafter

—  Lady Writer (@EvaDeverell)

Q2. Do you use any tools to keep yourself organised during the writing process? #storycrafter

— Faye Kirwin (@Writerology)

A2. I use cue cards and coloured pens to organize plots & character arcs. And a binder for worldbuilding & maps. #storycrafter

— Faith Rivens (@Faith_theRivens)

Q6: Do you have any recommendations for following the chat?

A6: I do indeed. I highly recommend using [Tweetdeck](#) and setting up a column for the #storycrafter hashtag and a column for the host (that'd be me, @Writerology) so that you can easily keep track of the questions and the conversation. You can find out how to do that [here](#).

Q7: Tell me more about the #storycrafter chat.

A7: Certainly! The chat is held every Sunday at:

GMT: 8–9 p.m.

EST: 3–4 p.m.

PST: 12–1 p.m.

The topics we discuss include our characters, our words, our worlds, our process, our progress, our struggles, our successes, **our stories**. Does that resonate with you? Then join us for an hour of storycrafting chat.

Q8: Do you have any recaps of previous chats?

A8: Why, yes I do. [Right here](#).

Q9: What if I forget to attend the chat?

A9: Never fear. I created a mailing list to stop this happening. If you'd like an email reminder an hour before each chat, plus a sneak peek at the very first question for that week, sign up for alerts [here](#).

Q10: I'm in! How can I tell more people about the #storycrafter Twitter chat?

A10: I'm so glad you'll be attending, my friend! Give me a shout at @Writerology to let me know how epic you are and, if you'd like to invite more people to join us, consider mentioning it to your friends and followers. In fact, I've prepared a tweet below, just for you.

“Calling all writers! Will you be joining @Writerology and me for the #storycrafter chat on Sunday, 3 p.m. ET?”

[\[Click here to tweet this message\]](#)

Thank you so much, you wonderful person, you!

To write a good story, you need to understand people, get inside their heads, know what makes them tick. And that's where **Writerology** comes in.

I'm Faye. I merge the science of psychology with the art of storytelling and my blog is the place I share all the lessons I've learnt over the years.

Wonder how to establish a deep connection between your readers and your characters? **Let's make it happen.**

Want to craft multilayered personalities and realistic relationships for your cast? **Got you covered.**

Wish you could master self-discipline and write more often? I can help **you there.**

If you're ready to use the secrets of psychology to take your writing to the next level, begin your exploration here...

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*You have a story
to tell and it's
going to be
spectacular.*

*Take the first step
and put those
words on the page
today.*

